Video Commissions Quick Start Guide

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Step 1 – Success Mindset Secrets

- Read personal development daily.
- Listen to personal development audio daily.
- Read your goals, affirmations, and ideal dream daily.
- **Action Steps**
    - Write Down Your Ultimate Dream Now to clarify what you truly want in your life and business.
    - Write down your ULTIMATE DREAM on a journal EVERY SINGLE DAY in the beginning of the day to CONSTANTLY remind yourself and continue to go in the direction of your dreams in this INFORMATION OVERLOAD world that distracts you from your core dreams.
    - Commit yourself to doing this exercise (or any other personal development) work to work on yourself on a DAILY BASIS!

Step 2 – How to Find a High Converting Offer

- One of the easiest places to find digital products to promote is Clickbank. Generally speaking, products with HIGH GRAVITY convert better than products with lower gravity score. So promote products with higher gravity and popularity in your niche.
- For physical products, a popular affiliate program is called Commission Junction.
- Another popular affiliate program is owned by Amazon.com. It is called Amazon Associates program.
- Ideally, I recommend to ONLY promote products that you do own and are of high quality in your niche because that will help brand you as an authentic and trustworthy person which will lead to more sales for you from your customers in the long run.
- **Action Steps**
    - Go to clickbank.com and create a free affiliate account.
    - Click on marketplace
    - Click on category.
    - Click on subcategory
    - Choose a product with high gravity.
    - Click promote and get your affiliate link.

Step 3 – Profitable Keyword Research Formula

- Before you make any video, you want to FIRST find the keyword you want to rank for the video.
- Use Google Keyword Planner (www.google.com/sktool/) to find hot keywords.
- Look for a keyword that has over 3000 searches a month.
- Look for a keyword that has low or medium competition.
- Look for a keyword that has less than 25 million competing pages.
- **Action Steps**
    - Create a free google account and google adwords account.
    - Log in to Google adwords and then click on keyword planner section.

- Type in keywords related to your niche or product you want to promote (example – product title or guru name)
- Look for a keyword that has
  - 3000 searches a month
  - Less than 25 million competing pages
  - Low or medium competition
- Find ONE keyword that has these 3 criterias.

Step 4 – Quick & Easy Video Creation Secrets

- Many modern phones have video cameras that are great for making simple YouTube videos.
- Imagine you are talking to your best friend when doing a video because that will help you become yourself and thus be more natural in your videos.
- Focus on giving value in your video and then close with a call to action telling your viewer to click the link below your video to check out your website.
- Follow the TCV method where you focus on traffic and conversion type videos.
- Tell a valuable tip and integrate with a story because people remember stories more than just tips.
- **Action Steps**
  - Create your own video
    - Get a webcam
    - Record yourself talking about ONE tip related to your niche and at end of video say "Click the link below to learn more".
  - Hire someone to do a video
    - Go to fiverr.com and look for "video"
    - Hire someone to do a 1-2 minute video giving ONE tip related to your niche and at end of video, make sure you tell them to have a call to action where they say something like "Click the link below to learn more"
  - Use a SOFTWARE to do a video
    - Get a video creation software like Video Maker FX.
    - Create a video with one tip and at end, have a call to action.

Step 5 – How to Optimize a Video to Rank on Search Engines

- Save your video file name as your keyword to have the best chance to rank on the search engines.
- In addition, include your keyword in your title, description, and tags section.
- Always have your website link at the very top of your youtube description starting with a http:// so it is a clickable link.
- **Action Steps**
  - Save your video as keyword.mp4
  - Upload your video to youtube
  - Enter your keyword in title, description, and tags
  - Enter your website at TOP of description starting with http://

Step 6 – Ultimate Video Traffic Strategy

- After you upload your video, you want to do backlinks to your youtube video.
- The good news is that you don't have to be the SEO technician to be successful with online videos. In fact, I recommend you to hire OTHERS to do all the SEO work for you so you can focus on the big picture of building your online business. Many SEO services are affordable. The key is to test out many different SEO services and then focus ONLY on the ones that get you results in the long run.
- One of the BEST places to get your backlinks is BlackHatWorld.com
- Generally, you want to test different SEO services to test out which SEO services provide the best results.
- My advice is to test out different SEO service providers and then focus on the ones that give you the best results in the long run.
- I recommend to have a variety of SEO work done to your youtube video to have the best chance to rank higher in the search engines.
- You can find a lot of different SEO service providers at out there like my SECRET backlink sources inside my "Video Marketing Vault" where you can hire people to do SEO work for you that ranks on Google.
- **Action Steps**
    - Go to www.rankborn.com and purchase 1 gig for SEO service from our SEO service for your main keyword and youtube video. (This works!)
    - If you want to try other sources, then go to www.blackhatworld.com and go to the seo link building section at http://www.blackhatworld.com/blackhat-seo/f43-seo-link-building/
    - Search for "blog networks" or "private blog networks".
    - Pick the service that has the BEST reviews and MOST replies because that shows that other customers had success with their services.
    - Buy backlinks for your youtube video and url. (if you don't do this, then you won't rank).

Step 7 – Watch Over My Shoulder Life Demonstration

- You need to follow ALL steps in order to maximize your chance to succeed with your videos.
- Follow all the core steps which include doing the keyword research, creating the video, uploading the video, doing SEO to the video, and pointing the video to your website which leads to your offer.
- **Action Steps**
    - Watch me do the video marketing step by step.
    - While watching, start DOING it yourself following my method step by step.

Step 8 – 90 Day Video Challenge Action Plan

- The 90 day video challenge is something that I have personally done. It is one of the MOST powerful exercises to transform your confidence and build your business to the next level.
- The most important thing is to get used to taking MASSIVE action.
- In 90 days, you will become more confident and become a better speaker. Doing videos will become NATURAL and your business will also get more traffic from videos than it did before. Go for it!

- **Action Steps**
    - Make the Decision to Transform Yourself and Your Business to the Next Level for the Next 90 Days!
    - Create one video and UPLOAD IT every single day for the NEXT 90 days!
    - Just do it!